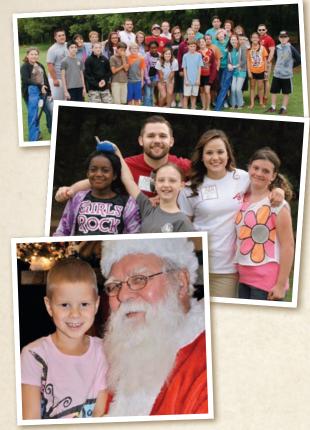
# Other Programs:

In addition to our primary mission of financial assistance, we provide programs to improve the quality of life for our kids and families.



Camp Live-A-Dream - an annual week-long summer camp for pediatric cancer patients and survivors. It's held in Guthrie, Oklahoma at Central Christian Camp and was adopted by Ally's House from the American Cancer Society in 2014. C.L.A.D. allows these kids to enjoy a traditional camp experience and bond with others who have been through cancer as well.

Christmas Elf Program – each holiday season, Ally's House supporters can be an "Elf" for a child with cancer. With a shopping guideline of around \$50, enthusiastic elves are given the first name, age and diagnosis of a cancer patient, as well as information about what the child wants or likes. The gifts are then delivered to the child before Christmas, thanks to their generous and compassionate Elf. Often families or work groups will adopt children together and make their compassionate shopping an annual event.



# How can you help?

**DONATE** – Monetary donations to Ally's House are tax deductible. Because our administrative costs are low, your donation has a great deal of impact in the patients' lives. You can donate online at allyshouse.net/donate or send a donation to our address below.

If you are a federal or state employee, you can designate Ally's House during your annual workplace charitable giving campaign. We are listed as a member organization under Community Health Charities. CFC#38573 SCC#8004

**VOLUNTEER** – Keeping costs low means we need to power our events with volunteers! The best way to learn about volunteer opportunities is through social media.

**ADVOCATE** – Let others know about Ally's House and our support of these precious kids. You can recruit supporters or volunteers, share & retweet, invite us to speak at your club meetings, church socials, company lunches – it all helps!

#### STAY CONNECTED



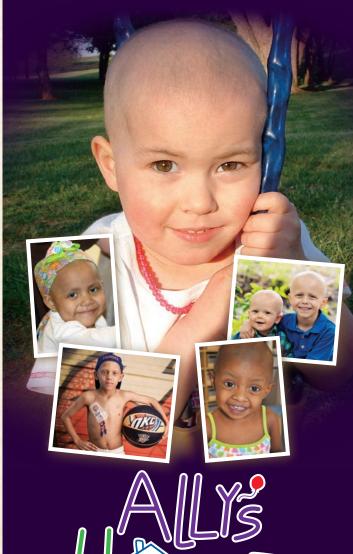
/AllysHouse





Ally's House P.O. Box 722767, Norman, OK 73070 405-793-ALLY (2559) | www.allyshouse.net Donate online!

# Providing Support to Oklahoma Children with Cancer & their Families.



www.allyshouse.net

# Ally's Story:

Ally's House is named for Allison (Ally) Faith Webb. Ally was born September 6, 2000 to Scott and Linda Webb. She was a happy toddler, who adored her family and loved to sing and dance and paint. She knew her alphabet before the age of 2, and was startlingly advanced verbally for her age.

Just before her 2nd birthday, Ally developed a knot on the side of her belly. Her mother took her to the doctor. By the end of the day, the family was shocked to learn Allison had large tumors on both kidneys. The following week her parents took her to the Jimmy Everest Center at Children's Hospital in Oklahoma City for a CT scan. That day they learned that Ally had small spots on her lungs as well. A surgical biopsy confirmed that Ally had Wilm's tumor, a form of kidney cancer.

Ally had 3 major surgeries, radiation and 3 different kinds of chemotherapy. She received care at Children's Hospital in Oklahoma City and at St. Jude Children's Research Hospital in Memphis. Unfortunately, Ally lost her battle with cancer on August 6, 2003, in her mother's arms, a month shy of her 3rd birthday.

In Ally's memory, her family founded Ally's House with the mission and purpose of helping other families get through the difficult journey of pediatric cancer.



### What We Do:

Ally's House is a 501(c)3 organization that provides financial assistance to pediatric cancer families of Oklahoma. The assistance is designed to help ease a portion of the family's financial stress during treatments. Ally's House may pay for a broad range of needs. Examples include:

- Prescriptions
- Medical expenses
- Rent or mortgage payments
- Utilities
- Auto expenses

In some cases, support may include transportation assistance, or even food and clothing.

A childhood cancer diagnosis is devastating for the family. It is treated aggressively, often with a combination of surgery, chemotherapy and radiation. Treatment often has a significant long-term impact on a child's endocrine, heart and cognitive functions because they are at critical stages of development.



Parents and guardians may have a limited income, with other children in the home. Frequently, a parent needs to stop working to take care of their child. Children with advanced (or terminal) disease may live for many months or sometimes years with their cancer. Many require a family member to be with them around the clock. All of this only continues to put a bigger strain on their financial situation. Single parent homes are particularly vulnerable.

The assistance process is fast and simple. Families complete an application to receive financial assistance. The only criteria: a child must be an Oklahoma resident diagnosed with a form of cancer (diagnosis and treatment is verified by a physician). Ally's House eases financial strain, allowing families to focus on the child during his or her cancer battle.

## Making a Difference:

Since Ally's House was established in 2004, we have helped families in nearly every county in Oklahoma. We have processed nearly 1,000 applications in our successful efforts to provide relief to these kids and their families.

In 2009, Ally's House funded renovations to the oncology unit at The Children's Hospital at OU Medical Center. The project provided new areas to improve the quality of life for patients and families. The new rooms included:

Playroom – a place for kids to escape the life of a hospital patient and interact with other kids in a colorful, fun environment.





Family Resource Room – a space where parents can get information about treatments and access to resources. Three desktop PCs and wifi access

help caregivers to check email and take care of personal business without leaving the hospital.



Multi-Station Infusion Room – this room has several stations for patients receiving IV medication or transfusions. Parents can sit with their child and play games or watch movies during the process.

Comfort Care Room – a palliative care room that provides a homelike environment with the support of hospital care for families who are facing the end of a precious life. A special adjacent area allows parents to be at the child's side at a moment's notice.